

This catalogue is not organized by product categories, but by chromatic directions. Each color line represents a distinct atmosphere and a different way of building the in-store assortment.

The process does not begin with individual objects, but with the direction you want to give to your space and to the final customer's experience.

Products follow as a consequence of this initial choice: notebooks, notepads, and paper goods come together within a coherent system that is clear, consistent, and recognizable over time.

The catalogue is designed to support you in shaping your assortment, not to suggest standard combinations or fast rotations. Each selection is conceived to last, to evolve, and to find its meaning within the identity of your store.



The color lines do not define a design to be replicated, but an emotional and material direction.

Each cover is hand-painted and originates from a real gesture that cannot be repeated in exactly the same way.

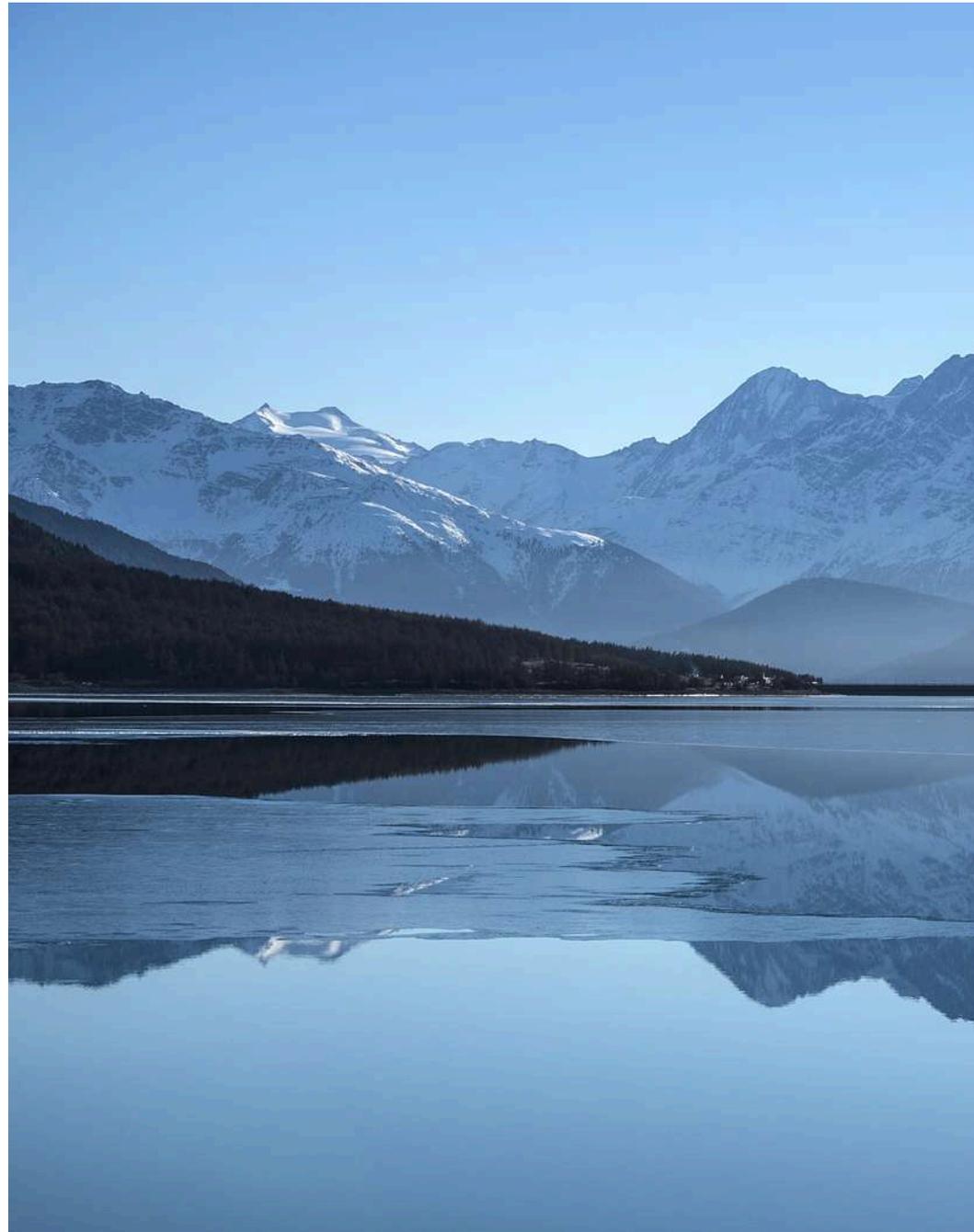
Pigment reacts differently every time, paper absorbs according to variable conditions, and the painterly mark naturally changes over time. For this reason, it is not possible to produce identical copies or reproduce the same design seen before. Each piece is an original.

For the retail space, this means offering items that do not repeat themselves, capable of bringing character and identity into the environment without becoming interchangeable products.

The color line functions as an emotional and visual guide: it directs the selection while maintaining coherence, yet leaves room for the uniqueness of each individual piece.

I N S P I R A T I O N

Linea  
GUADO





Sitting on the shores of this lake, time seems to stand still. The blue of the water reflects the sky, and I feel part of something greater. There's a calm that speaks without words, the silence broken only by the breath of the mountains.

I look at the water: it's clear, yet it doesn't reveal everything. Its blue tells of hidden depths, a balance between sky and earth. I find myself observing every tiny detail, every movement of light on the surface, and I think about how powerful this color is. Blue doesn't just cover; it reveals what lies beneath.

This is where Guado is born. It's not just a color—it's a moment, a place, a connection to what is essential. Every brushstroke I create aims to capture this sense of calm and depth, transforming blue into an experience you can touch, see, and feel.

Linea  
MOSTO





As I was a child, the scent of must marked the arrival of autumn. I spent hours among the rows of vineyards together with my grandfather, who taught me the value of patience and care.

His movements were precise, almost poetic: he would harvest the grape clusters with hands weathered by work, telling me how each grape held the flavor of the earth and the essence of patience.

Sitting on an old wooden crate, with a notebook in my hands, I would sketch what I saw: the warm colors of freshly pressed wine, the golden hues of yellowing leaves, the deep red of the sunset settling over the hills. Those moments were not just memories but life lessons.

The Mosto collection is born from that land and those emotions. Every brushstroke captures the harmony of those days: the deep connection to nature, the authenticity of traditions, and the beauty of things made with heart.

Linea  
SALVIA





Summer holidays meant freedom. My aunt's house, nestled in the Venetian countryside, was a little world where every corner told a story. In the courtyard, chickens, cats, and dogs ran happily, while we children chased each other around the fountain, playing with the fresh water that flowed endlessly.

Next to the courtyard, the garden smelled of earth and sunshine, and the sage plants with their silvery leaves were my favorite spot. I would gather branches with my aunt, and then, under the cool shade of the pergola draped in green, I'd sit patiently tying small bundles. We'd leave them to dry in the afternoon sun, as the wind gently rustled the leaves, carrying their unmistakable fragrance.

The Salvia collection is inspired by those moments: the green that embodies calm and serenity, time slowing down, and the beauty of a simple gesture. Each creation is an invitation to rediscover that forgotten peace and to transform small daily moments into precious and authentic experiences.

Linea  
TERRA





It is the ancient womb where everything takes shape and returns, a story carved by the patience of time and the labor of man. The earth breathes in the deep furrows of plowed fields, in the dry cracks left by summer, in the stone that, unmoving, defies the passing seasons with its silent resilience.

I am inspired by this slow and unchanging rhythm, by the solidity of something unafraid to reveal itself as it is: authentic, tangible, eternal. The warm, textured tones of the Terra collection are born from this encounter. The deep brown of roots, the ochre of dust carried by the wind, the burnt red that tells of the August sun.

I imagine hands immersed in fine dust, ancient and essential gestures brushing against raw material. Terra is connection: a bond that warms, that reassures, like an embrace bringing us back to what is essential. It is a slow breath, a rediscovered balance, a journey that brings us closer to what we truly are: roots, strength, and memory.

Linea  
**BLACK &**  
WHITE





White and black are the extremes, the absolute boundaries from which everything comes to life.

They represent rigor and elegance, purity and mystery. Two opposites that coexist, converse, and complete each other, like silence that makes room for the voice of every color.

In this perfect balance, deep red emerges as a breach in the silence, a detail that conveys emotion, passion, life. It is the hidden heartbeat within a minimal composition, the soul that breaks the apparent order and makes it human.

This collection is a tribute to the essential, to beauty without distractions, to the depth of what seems simple only on the surface.

Every shade speaks, every contrast suggests a story. Black & White is art that reveals itself slowly, leaving those who observe it free to imagine, interpret, and feel.

P R O D U C T S

# INKPRESSIONI ORIENTATION

## HOW TO GET STARTED WITH INKPRESSIONI

*A simple guide to navigating the assortment*

Inkpressioni is an author stationery brand, handcrafted and hand-painted.

Each creation is unique, customizable, and designed for retail spaces that wish to stand out with a more conscious and distinctive offering.

To facilitate the initial introduction, the assortment is organized into three levels, identifiable through symbols.

All products share the same artisanal care: what changes is the role they play within the retail space.



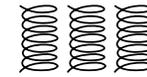
ENTRY  
PRODUCT –  
INKPRESSIONI

*(Level 1 – Starting Lightly)*



ICONIC  
PRODUCT –  
INKPRESSIONI

*(Level 2 – Representing the Brand)*



SUPPORTING  
PRODUCT –  
INKPRESSIONI

*(Level 3 – Completing the Experience)*

*These products are designed as a first approach to the brand.*

*They allow Inkpressioni to be introduced gradually, without disrupting the existing assortment.*

#### *Features*

- *Accessible for the end customer*
- *Ideal for testing audience response*
- *Easy to integrate into the retail space*

*They represent the first step in telling the Inkpressioni story.*

*These products more clearly express the artistic gesture and the brand's uniqueness.*

*They are not designed solely for sale, but to qualify the space and make the Inkpressioni identity immediately recognizable.*

#### *Features*

- *Strong visual impact*
- *Display and presentation function*
- *Help customers understand the value of the entire collection*

*Even a few well-displayed pieces are enough.*

*These products accompany the core assortment and reinforce its aesthetic coherence.*

*They are designed to complete the experience and enhance the average transaction value, without taking center stage.*

#### *Features*

- *Strengthen the brand narrative*
- *Naturally complement the other products*
- *Maintain visual coherence and continuity*

## *USEFUL INFORMATION*

- *Minimum order: €250.00*
- *All products are customizable at no additional cost (excluding special requests)*
- *Support in selecting the most suitable assortment for your retail space*

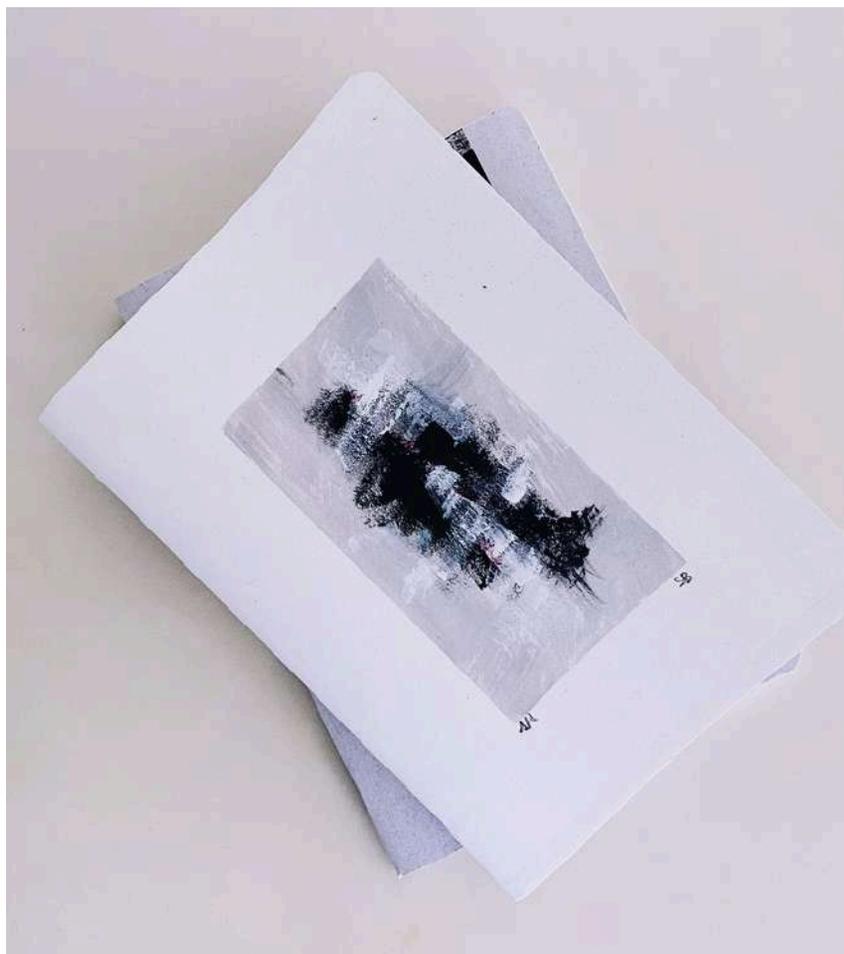
## *IN SUMMARY*

- *You can start with just a few pieces.*
- *You can grow over time.*
- *You can build an assortment aligned with your own path.*
- *Inkpressioni does not ask you to fill shelves, but to take a stand.*

PRODOTTO DI  
INGRESSO  
INKPRESSIONI

# STAPLED NOTEBOOK

Handcrafted and Hand-Painted | 100% Customizable

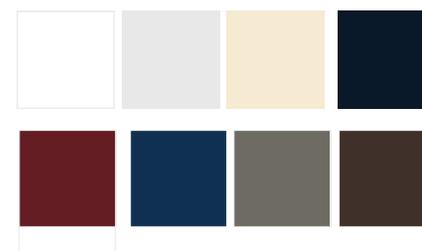


## COLOR LINES

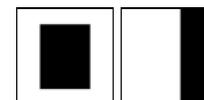


## CUSTOMIZATION

COVER BACKGROUND



DECORATION PLACEMENT



INTERNAL SHEETS



MONOGRAM

S.B

SARA



SIZE

A5

A6



PRODOTTO  
ICONICO  
INKPRESSIONI

# SPIRAL NOTEPAD

Handcrafted and Hand-Painted | 100% Customizable



## COLOR LINES



## CUSTOMIZATION

COVER BACKGROUND



INTERNAL SHEETS

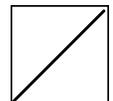


BINDING



MONOGRAM

S.B SARA



SIZE

A5





PRODOTTO  
ICONICO  
INKPRESSIONI

# SPIRAL NOTEBOOK

Handcrafted and Hand-Painted | 100% Customizable



## COLOR LINES



## CUSTOMIZATION

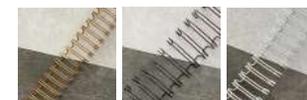
COVER BACKGROUND



INTERNAL SHEETS



BINDING



MONOGRAM

S.B SARA



SIZE

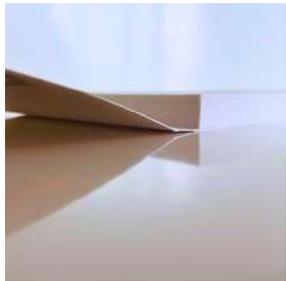
A5



PRODOTTO DI  
INGRESSO  
INKPRESSIONI

# QUICKNOTES

*Handcrafted and Hand-Painted | 100% Customizable*



## COLOR LINES



## CUSTOMIZATION

COVER BACKGROUND



INTERNAL SHEETS

DECORATION PLACEMENT



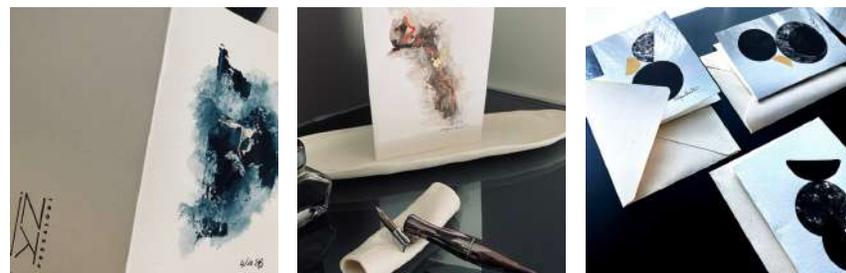
PRODOTTO  
COMPLEMENTO  
INKPRESSIONI

# GREETING CARDS

SET OF FIVE

*Art and messages that leave a mark*

*Handcrafted and Hand-Painted | 100% Customizable*



## COLOR LINES



## CUSTOMIZATION

BACKGROUND COLOR OF THE CARD



COLOR OF THE ENVELOPE



SIZE FROM

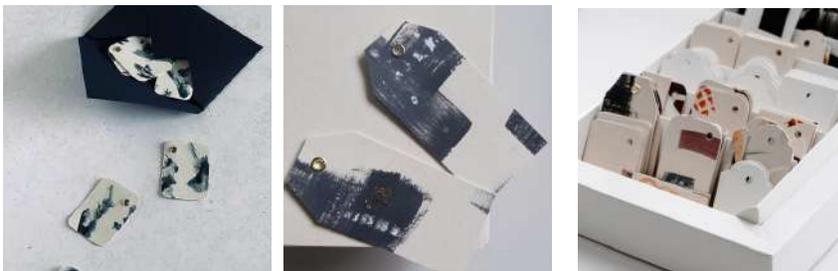
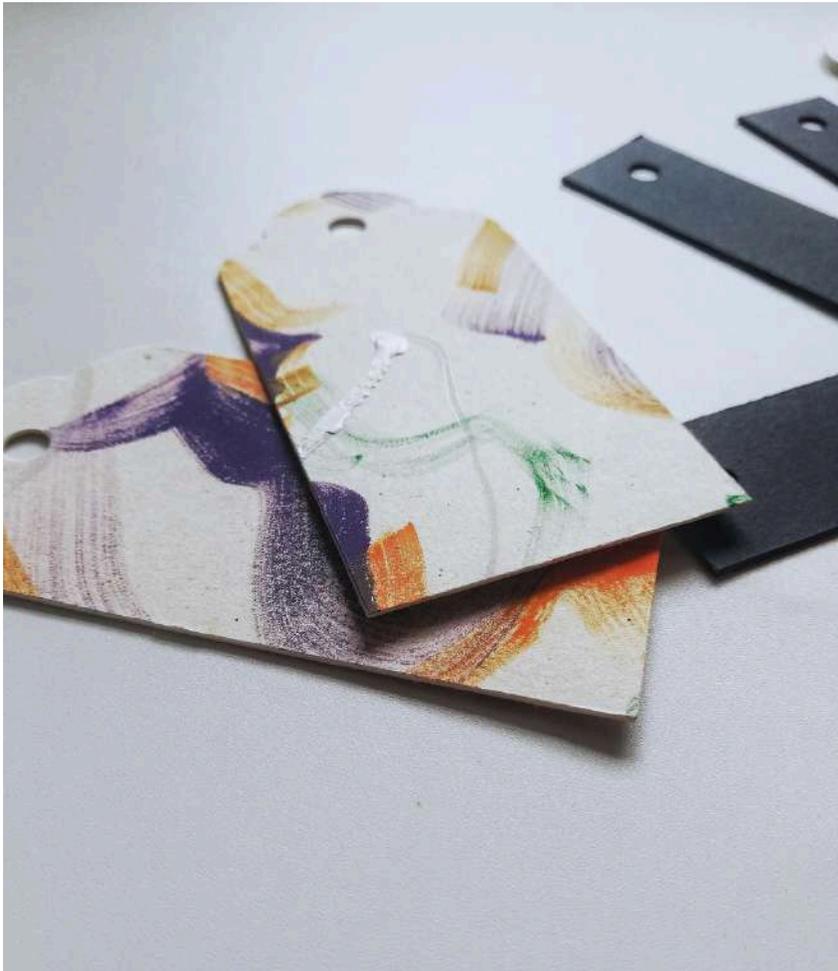
A6

# TAG

SET OF FIVE

*Miniature works of art to make every package special.*

*Handcrafted and Hand-Painted | 100% Customizable*



## COLOR LINES



## CUSTOMIZATION

BACKGROUND COLOR



SHAPE



EYELET



PRODOTTO  
COMPLEMENTO  
INKPRESSIONI

# BOOKMARK

SET OF FIVE

*Handcrafted and Hand-Painted | 100% Customizable*



## COLOR LINES



## CUSTOMIZATION

BACKGROUND COLOR



EYELET

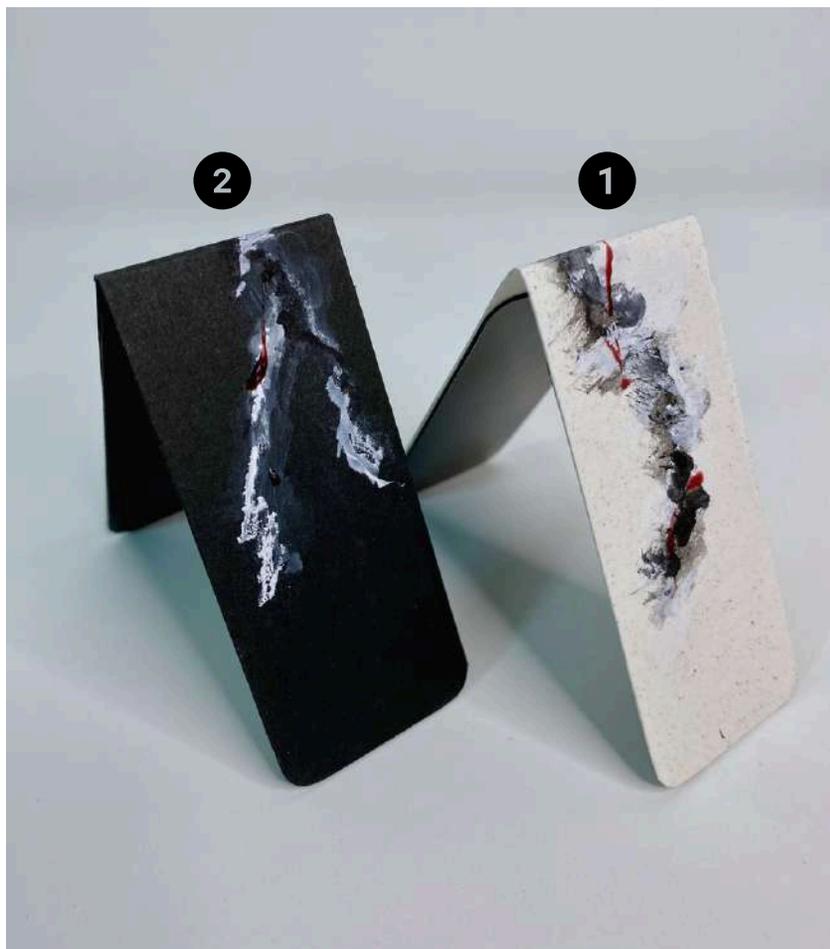


# MAGNETIC BOOKMARKS

SET OF TWO

An exclusive set of hand-painted bookmarks, perfect for accompanying your reading, projects, and study moments with a touch of art. Each piece is handcrafted, making it unique and one of a kind—ideal not only for daily use but also as collectible items. The elegance of the materials and attention to detail give these bookmarks a distinctive style, enhancing every book or planner.

**Handcrafted and Hand-Painted | 100% Customizable**

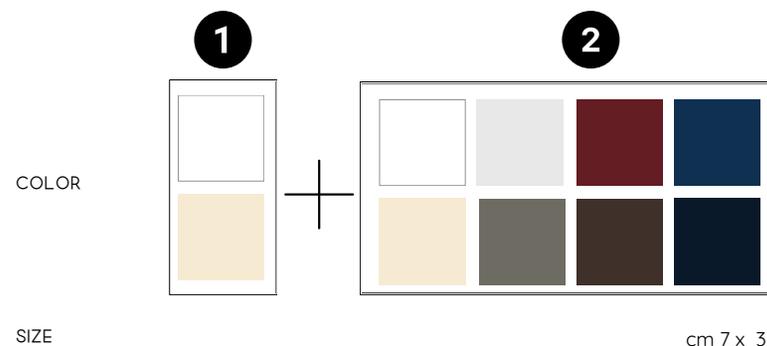


## COLOR LINES



## CUSTOMIZATION

Each set includes one light bookmark and one dark bookmark for a perfect contrast.





PRODOTTO DI  
INGRESSO  
INKPRESSIONI

# COATED PENCILS

SET OF THREE

*Elegance and craftsmanship come together in these unique pencils. Each pencil is hand-coated with eco-friendly paper painted in an abstract style, using sustainable colors. Individually crafted, they celebrate the beauty of artisanal work and attention to detail.*

**Handcrafted and Hand-Painted | 100% Customizable**



## COLOR LINES

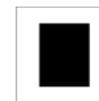


## CUSTOMIZATION

COATING PAPER COLOR



DECORATION PLACEMENT



SIZE

cm 17,5 x diam 0,7



